

MagnaFerm Yeast Culture

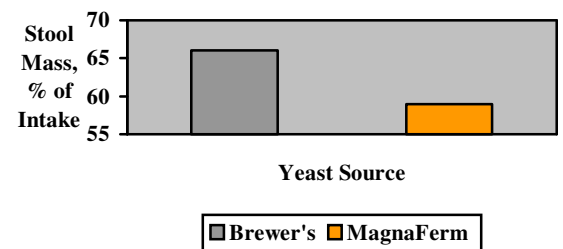
Animals Prefer the Taste, Owners Love the Results

MagnaFerm Yeast Culture continues to shine when it comes to improving the quality of your diets. Animals prefer MagnaFerm's exceptional palatability. Now new data shows that MagnaFerm is also more valuable for normalizing digestion and improving fecal characteristics than competitive yeasts.

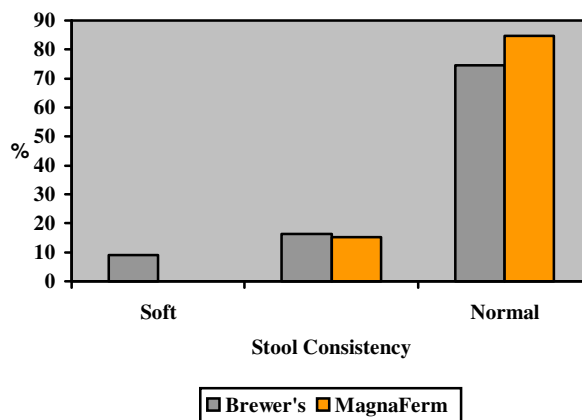
MagnaFerm was recently included in digestibility trials conducted by an independent laboratory. Dogs were individually housed in metabolic units and ate one of two 26% protein, 14% fat diets over a 12-day period. One diet contained a popular brand of brewers dried yeast, and the other contained MagnaFerm Yeast Culture from Nature's Mill family of yeast products. While the nutrient absorption from the two diets was not different, the diet containing MagnaFerm produced notable improvements in the amount and consistency of the dog's stools. These are improvements owners will appreciate.

Dogs eating rations with MagnaFerm produced stools that were much smaller than the dogs eating food containing brewer's yeast. For each pound of food consumed, the MagnaFerm diets produced .59 lb of feces, which was 11% less than the .66 lb produced by the diet with brewer's yeast.

**Diets With MagnaFerm
Produced Less Fecal Waste**



**Diets With MagnaFerm
Produced Fewer Soft Stools**



In addition to producing smaller droppings, the dogs consuming MagnaFerm also had fewer soft stools and more stools with normal consistency. Over 25% of the stools from diets with brewer's yeast were graded softer than normal, while diets with MagnaFerm produced no soft stools and only 15% moderately soft.

You already know that MagnaFerm has the taste animals prefer. Now you can feel confident in the way it supports optimum digestion of your diets, a quality that owners will love even better.



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Nature's Mill Yeast Products- Culturing Excellence in Animal Nutrition